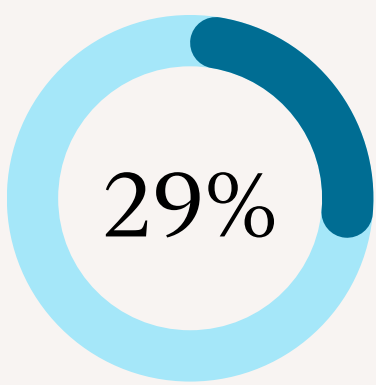


SMALL BUSINESS, BIG EXPECTATIONS

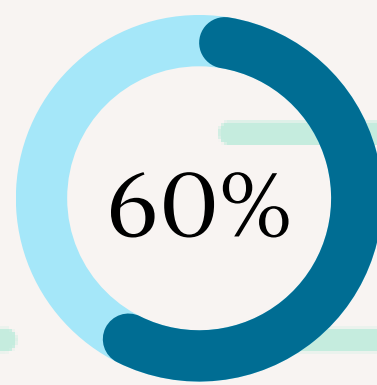
Why Employees Stay and Leave

Hiring and retaining employees are major challenges for leaders of small to medium-sized businesses. So, how can they remain competitive in the job market?

500 full-time employees were surveyed about their reasons for staying and leaving. This is what they said:

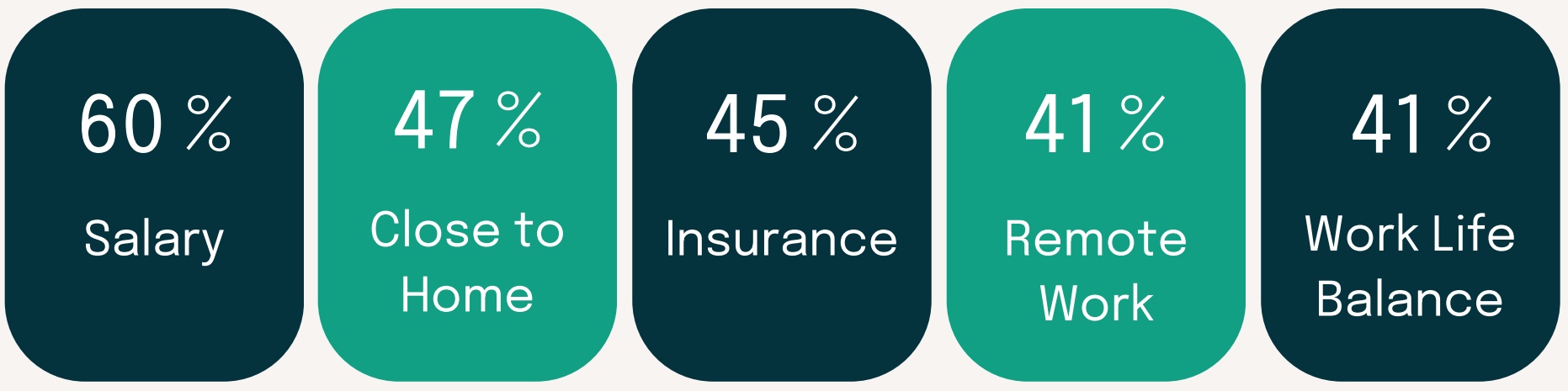


Are worried about being laid off.



Plan to explore new job opportunities.

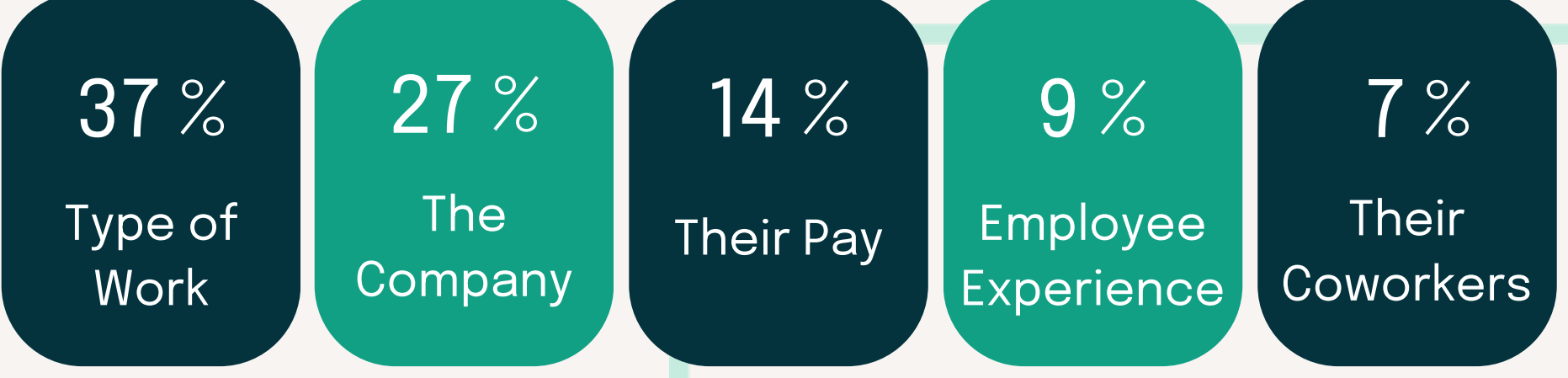
Top motivators for accepting a new job are:



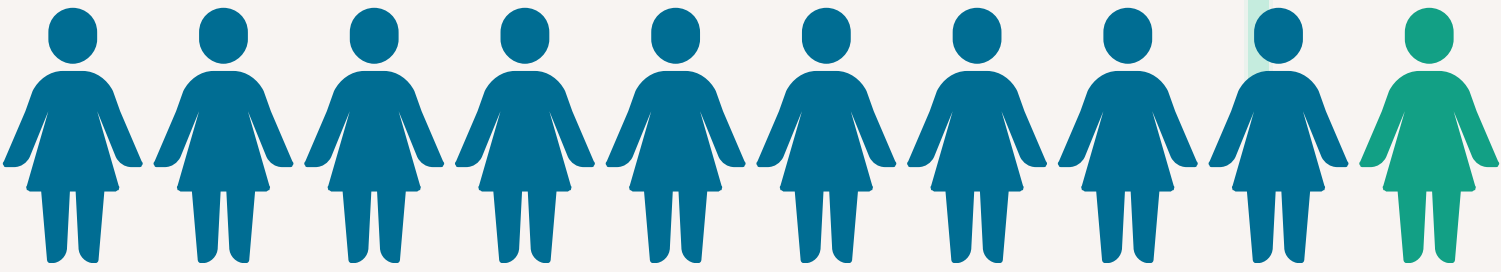
Negative HR experiences like to cause turnover:



Top motivators for accepting new jobs:



How do you improve experience and retain top talent?



90 % say the experience they receive at work impacts the experience they provide to customers.

The most important parts of employee experience are:

21 % Development

20 % Payroll

16 % Collaboration

10 % Recruitment

10 % Scheduling



Provide a better employee experience. Discover how Paper Trails can help!

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